Jewish Board of Family and Children's Services, Inc.

Executive Office Memorandum

H. ALA

To Dr. Jerome Goldsmith

Date December 14, 1981

From Mrs. Martha K. Selig

I spoke with Morris Wayman and sent him the attached letter. When I suggested \$100,000 he was not phased and it was at his suggestion that I wrote the letter.

He thought it would be very useful if, after the first of the year, a meeting were set up to include the key members of the family, namely, Bill Seltzer, (Herschel's step-son) and his wife Jane, Bernie-Edith's sister in Bridgeport, and Sarah and Morris Wayman.

He indicated that he believed we would be able to work out some plan and I now await word from him.

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DEWISH BOARD OF FAMILY & CHILDRENS SVC. INC.

MKS:MM Enc.

WKS.

DEC 14 1981

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J E W I S H B O A R D OF FAMILY AND CHILDREN'S SERVICES

120 WEST 57TH STREET NY. NY 10019

(212) 582 9100

SAUL Z. COHEN. President JEROME M. GOLDSMITH, Ed.D., Executive Vice-President

December 14, 1981

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JEWISH BEARD OF FAMILY & CHILDRENS SVC. INC.
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OFFICE OF EXECUTIVE VICE PRESIDENT

Dr. Morris Wayman 11 Noel Avenue Toronto, Canada M4 G1 B2

Dear Dr. Wayman:

It was good talking to you the other day. As I mentioned to you, a number of us are very eager to have Herschel Alt's name perpetuated at the agency with which he was so long associated and to which he gave such exceptional leadership.

I set down below the two possibilities we discussed:

1. The creation of a Herschel Alt Research Center.

This would require a capital fund of \$200,000, accumulated over a five-year period. If we agreed to use the income plus 5 per cent of the capital we would assure the continuity of this Institute for a minimum of twenty years. My own guess is that it will continue for very much longer since funds available through this Institute will serve as seed monies to attract other grants. If the family could see its way clear to commit \$100,000, the agency would take responsibility to match that fund from some of his friends.

The function of the Institute would be to conduct research in the area of mental health for family and children. All publications derived from the research will carry the imprimature of the HERSCHEL ALT INSTITUTE. Since the agency is internationally known, this should receive very wide circulation through agencies, universities, libraries, etc.

I have often spoken of the need for such a research center with Herschel and I think this would please him.



2. An alternative is to name part of one of the children's residences at the Hawthorne Cedar Knolls School, which is now in the process of being rebuilt, in his memory. This would also require a similar sum with the understanding that the agency would match the contribution of the family.

As you know, Herschel began with this agency at Hawthorne Cedar Knolls and contributed to its growth and development, and the stature that it now enjoys. It would be an appropriate tribute to have a Herschel Alt Hall or Wing - again, a very effective way of perpetuating his name and the contribution he made to the mental health field.

I would be delighted to talk with you and the others you mentioned to see what we can develop that would please the family and would be appropriate for Herschel's memory.

I await word from you.

Warmest greetings.

Cordially,

(Mrs.) Martha K. Selig

Consultant

MKS:MM



JEWISH BOARD OF FAMILY AND CHILDREN'S SERVICES

120 WEST 57TH STREET, N Y., N Y. 10019

(212) 582-9100

DAVID S. LINDAU, President JEROME M. GOLDSMITH, Ed.D., Executive Vice-President

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December 29, 1981

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Mr. Morris Wayman 17 Noel Avenue Toronto, Canada (M4G-1B2) Toronto, Canada

Dear Dr. Wayman:

Since we last spoke, I have been waiting to receive Herschel's manuscript so that we can move towards some kind of publication. I have not heard from anyone, however, and I wonder whether that means that there has been a change in your plans or if we had somehow gotten our wires crossed. Please let me know whether you are still thinking of developing this manuscript as an agency publication.

I also know that Martha Selig has reviewed with you the possibility of setting up a Herschel Alt research institute or some other entity that would bear his name. I do hope that we can develop an appropriate memorial to Herschel and his pioneering work.

Warmest good wishes for the new year,

Sincerely yours,

JMG: mb

Jerome M. Goldsmith, Ed. D. Executive Vice-President



JEWISH BOARD OF FAMILY AND CHILDREN'S SERVICES, INC.

Executive Office Memorandum

To Elli Rusting

Date 3/26/84

From

Diane Gilbert

Re: Alt Material

I came across the attached material while cleaning up my desk.

Please put it in Mr. Alt's personnel file. Thank you.

RECEIVED

MAR 2 5 1984

PERSONNEL OFFICE

Box 464